



INSIGHTS



User Guide:

How To Use The Markets Tab To Find Out Top Suppliers & Buyers in Insights

A step by step guide to help you view buying authorities spend using intuitive dashboards



<https://insights.oxygen-finance.com/login>



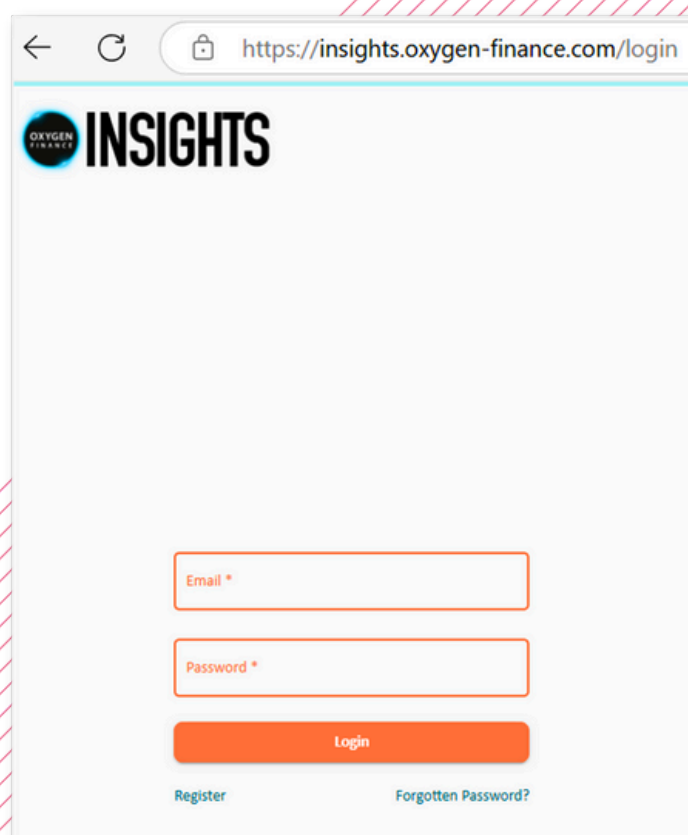
INSIGHTS

SPEND

How to use the Markets tab to find out top suppliers & buyers in Insights

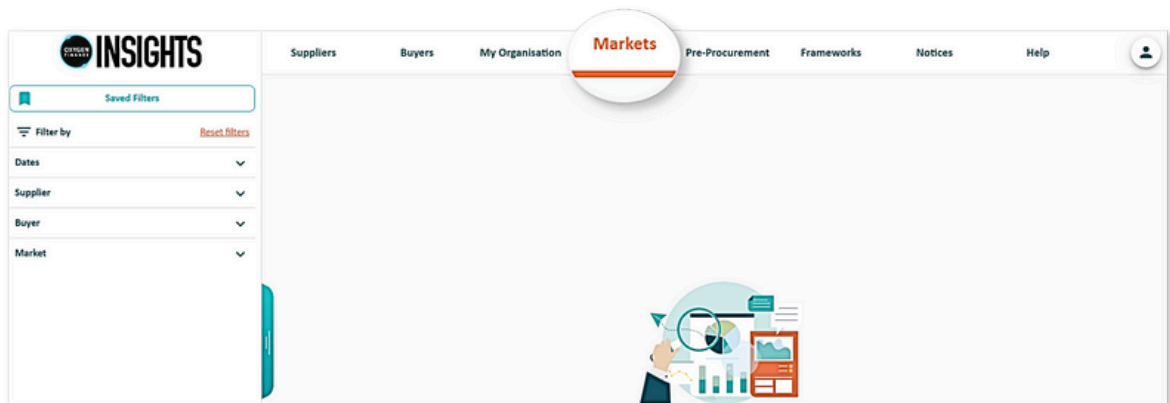
Step 1: Log in with your credentials

First things first, use your login details to sign in to your account. This ensures you can access all the amazing features we have for you.

A screenshot of a web browser showing the login page for Oxygen Finance Insights. The browser's address bar displays "https://insights.oxygen-finance.com/login". The page features the Oxygen Finance Insights logo at the top left. Below the logo, there are two input fields: "Email *" and "Password *", both with orange borders. Below these fields is an orange "Login" button. At the bottom of the page, there are two links: "Register" and "Forgotten Password?". The entire screenshot is set against a background of red diagonal lines.

Step 2: Look for the Markets tab

Once logged in successfully, look for the **Markets** tab at the top of the page in the navigation menu.



Step 3: Apply filters to narrow down your search

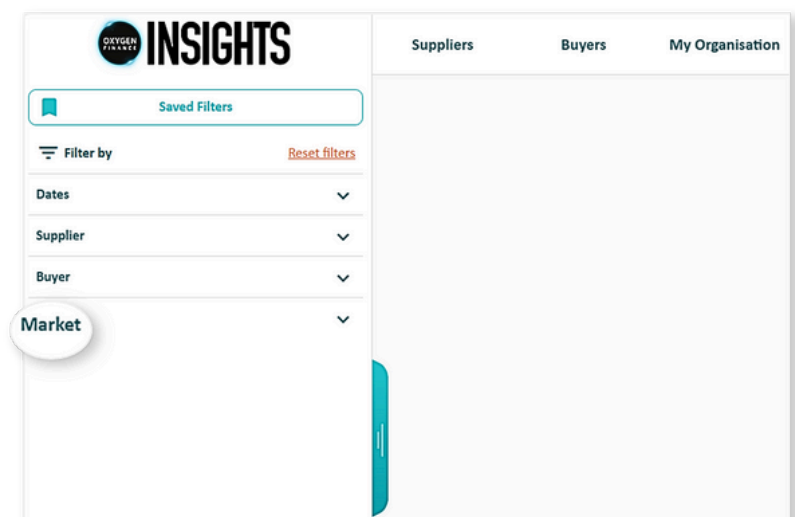
Now, you'll see a list of filters available on the left-hand side of the page, each allowing you to refine your search with various options:

Date: Select a specific date range to focus on earnings within a particular time frame (e.g. last financial year or current financial year).

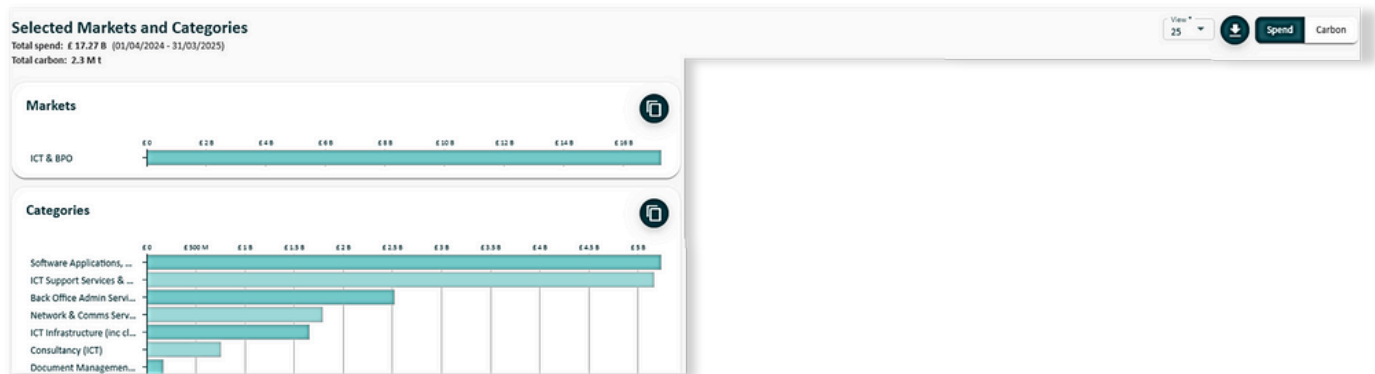
Markets: Choose one or multiple markets that interest you. For example, you can select Corporate and ICT&BPO together or focus on a single market such as Health and Social care. You can apply multiple markets based on your analysis needs.

Categories: Similarly, based on your markets of interest, you can choose specific categories within those markets for a more targeted overview.

Tip: You can always check the definitions of the markets and categories in our Help Hub section for more details



At the top of the search results page, you'll also have the ability to select:

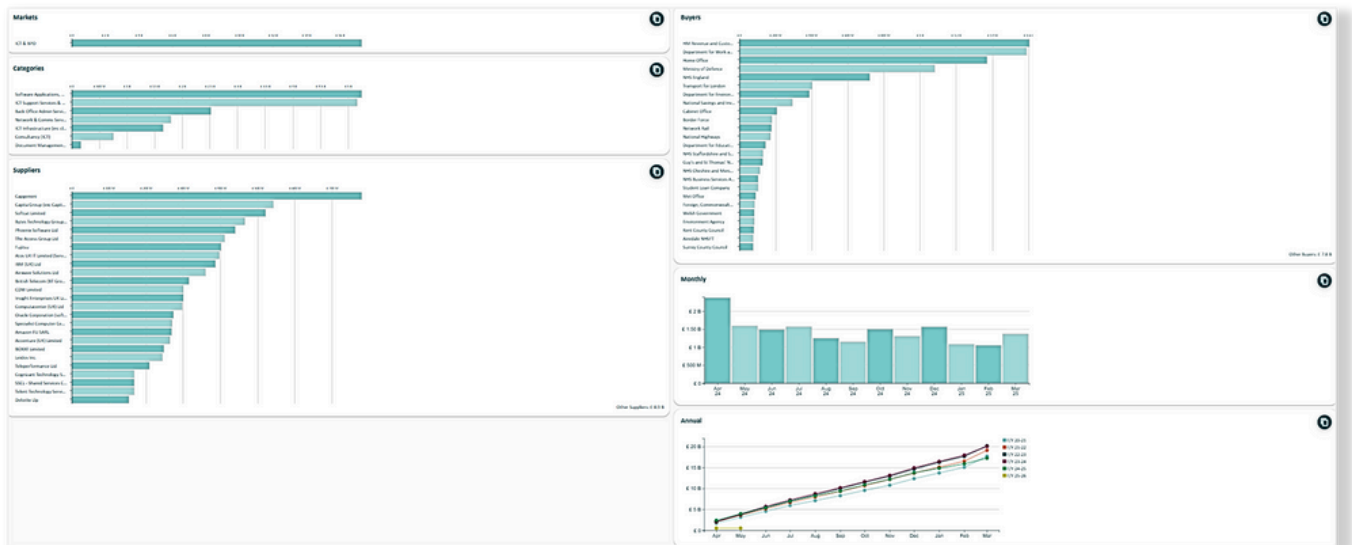


Items: You can select how many items you'd like to see on your dashboard (5,10, 25, 50, 100).

Favourite: Use the star to save the analysis to your favourites for easy access.

Export button: You can also export the data based on your search results. Click on the **Export button** to download the data in your preferred format (Excel or PDF).

Once you've selected a market, all the categories within that market will be displayed. On this page you'll find key data and infographics, including:



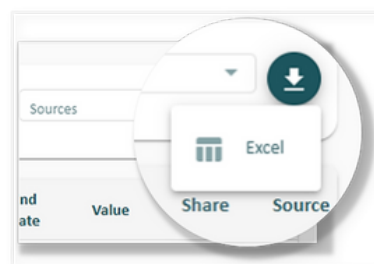
Top suppliers and their earnings: See the leading suppliers and how much they've earned based on the filters you applied.

Top buyers and their spending: View the top buyers and how much they've spent based on the filters you applied.

Monthly & Annual breakdown: The payment breakdown based on the date range selected in the filter panel. Great for identifying trends and patterns.


Pro Tip:

You can also export the data based on your search results. Click on the **Export** button to download the data in your preferred format (Excel)



If you want more detailed insights, just **click on a category** of your interest. This will give you a **more granular analysis** of that specific category, helping you to see the top suppliers and buyers you're looking.



Now that you know the Market trends, you can search for Buyers or Suppliers of interest. Check out our Supplier and Buyer Insights Guides 



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