



User Guide:

How To Search For Carbon Scope3 Emissions In Insights For Buyers





How to search for Carbon Scope3 Emissions in Insights for Buyers

Step 1: Log in with your credentials 🎤

First things first, use your login details to sign in to your account. This ensures you can access all the amazing features we have for you.





Step 2: How we calculate carbon data 🍪

We link the spend data we gather from Buyers to **SIC emissions factors** (supported by BEIS and DEFRA) and adjust for inflation.

This means for **every £ spent**, we estimate the **equivalent emissions in kilotons** – giving you a clear view of your supply chain's carbon impact.

Why this matters:

Plan smarter: Build a strong sustainability strategy.

Stay aligned: Helps with plans to reach net zero carbon emissions by 2050.

Compare & act: Benchmark against others to prioritise actions.

Source better: Drive sustainable procurement conversations.

Step 3: Look for the Buyers tab

Once logged in successfully, look for the **Buyers** tab at the top of the page in the navigation menu.





Step 4: Apply filters to narrow down your search 📝

Now, you'll see a list of filters available on the left-hand side of the page, each allowing you to refine your search with various options:

Date: Select a specific date range to focus on carbon emissions within a particular time frame e.g. last financial year or current financial year.

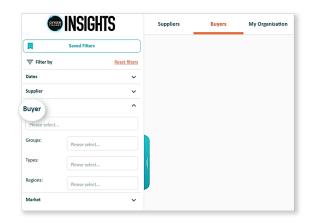
Buyer name: Enter the name of the buyer you are interested in. (Note: You can add multiple buyers if you would like to build a buyer analysis).

Group: Filter by specific groups like Local Government or NHS to focus on particular buyer categories.

Types: Select the type of buyer, such as NHS > ICBs, to refine your results.

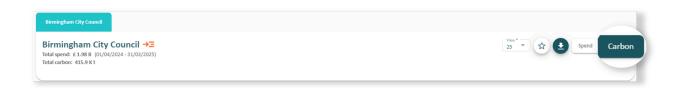
Regions: Choose the region of interest to focus on buyers in a specific geographic area.

Once you select a buyer, you'll also be able to see the Markets & Categories they operate in.
Select a specific market / markets and category / categories to narrow your results.



Step 5: Customise your dashboard settings 🌣

At the top of the search results page, you'll also have the ability to select:



Items: You can select how many items you'd like to see on your dashboard (5, 10, 25, 50, or 100).

Favourite: Use the star to save the analysis to your favourites for easy access.

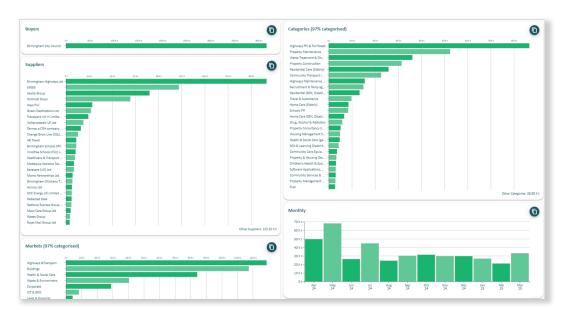
Export button: You can also export the data based on your search results. Click on the **Export button** to download the data to Excel.

Carbon: Select the Carbon option to display Scope3 emissions data for the buyers selected.



Step 6: Review Scope3 emissions data iii

Once you've selected a buyer, on this page you'll find key data and infographics, including:



Top suppliers and their emissions: View which suppliers are working with the buyer and the associated Scope3 emissions.

Monthly & Annual breakdown: View the buyer's monthly and annual carbon emissions trends to identify patterns and progress.

Markets & categories: Discover the markets and categories the buyer is involved in. **Tip**: You can always check the definitions of the markets and categories in our Help Hub section for more details.

Pro Tip:

You can also export the data based on your search results. Click on the **Export** button to download the data to Excel.



Need help staying ahead of your analysis? Check out our Insights Guides iii



