



User Guide:

How To Search For Carbon Scope3 Emissions In Insights For Markets





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Step 1: Log in with your credentials 🎤

First things first, use your login details to sign in to your account. This ensures you can access all the amazing features we have for you.

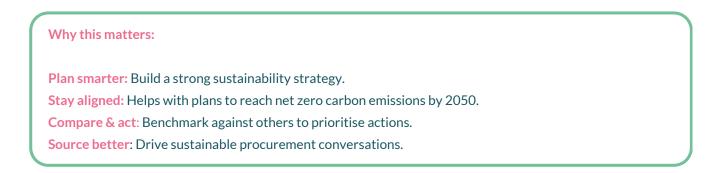




Step 2: How we calculate carbon data 🏵

We link the spend data we gather from Buyers to **SIC emissions factors** (supported by BEIS and DEFRA) and adjust for inflation.

This means for **every £ spent**, we estimate the **equivalent emissions in kilotons** – giving you a clear view of your supply chain's carbon impact.



Step 3: Look for the Markets tab

Once logged in successfully, look for the **Markets** tab at the top of the page in the navigation menu.





Step 4: Apply filters to narrow down your search 2

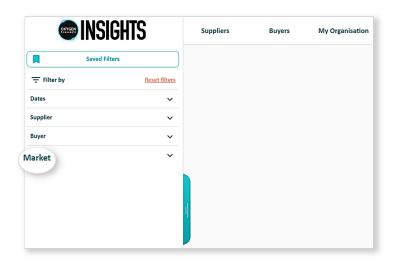
Now, you'll see a list of filters available on the left-hand side of the page, each allowing you to refine your search with various options:

Date: Select a specific date range to focus on carbon emissions data within a particular time frame e.g. last financial year or current financial year.

Markets: Choose one or multiple markets that interest you. For example, you can select Corporate and ICT & BPO together or focus on a single market such as Health and Social care. You can apply multiple markets based on your analysis needs.

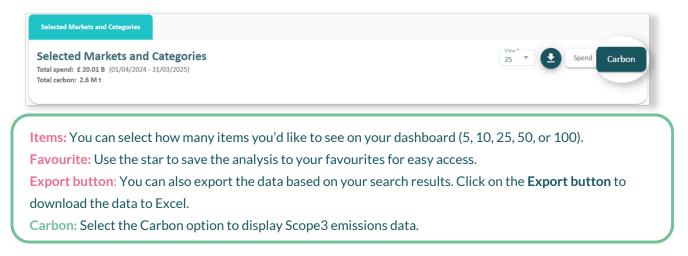
Categories: Similarly, based on your markets of interest, you can choose specific categories within those markets for a more targeted overview.

Tip: You can always check the definitions of the markets and categories in our Help Hub section for more details



Step 5: Customise your dashboard settings 🌣

At the top of the search results page, you'll also have the ability to select:





Step 6: Review Markets and Categories carbon data iii

Once you've selected a market, all the categories within that market will be displayed. On this page you'll find key data and infographics, including:



Top suppliers and their emissions: View which suppliers are working with the buyer and the associated Scope3 emissions.

Top buyers and their emissions: View which buyers are working with the supplier and the associated Scope3 emissions.

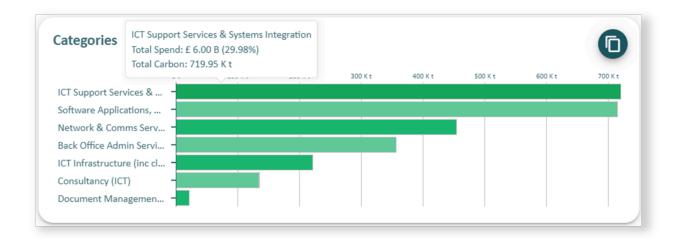
Monthly & Annual breakdown: View the buyer's monthly and annual carbon emissions trends to identify patterns and progress.

Pro Tip: You can also export the data based on your search results. Click on the Export button to download the data to Excel.





If you want more detailed insights, just **click on a category** of interest. This will give you a **more granular analysis** of that specific category, including the top suppliers and buyers.



Need help staying ahead of your analysis? Check out our Insights Guides 📊



