



# INSIGHTS

## Your Go-To Solution for Bid Identification and Evaluation

Optimise your bidding process with daily tender alerts, pre-procurement opportunities and detailed incumbent data.



### The all-in-one bid evaluation suite for bid teams.

Oxygen Insights empowers Bid Managers with daily tender alerts, plus exclusive, research-driven pre-procurement opportunities. Combined with tracking of contract expiries and award data, you'll never risk missing a tender opportunity again.

Make informed bid/no-bid decisions. Use buyer profiles, historical procurement activity, incumbent supplier data, average contract values, tender documents, and spending data to assess opportunity viability and boost success.



*Insights is an essential solution that we heavily rely upon to give us deep data insights into our strategic market segments. Before using Insights, our business development teams spent hundreds of hours sporadically retrieving contract registers, FOI requests and other strategic documents.*

*We use the data from Insights to formulate our strategic development plans, which is also essential in establishing go/no-go decisions, providing significant savings in bidding activity. Our business development is more laser-sighted and data-oriented, transforming our pipeline from potential to predictable revenue.*

**James Heysmond, Business Development Director, Bellrock Group**

#### Identify tenders and monitor the market

Track live public sector opportunities and receive daily alerts on new prospects. Stay ahead of the competition and capitalise on emerging opportunities. Track upcoming contract expiries, monitor market trends, and identify renewals that align with your services.

#### Identify and qualify opportunities efficiently

Access comprehensive market intelligence with buyer profiles, historical procurement activity, and incumbent supplier data. Make informed bid/no-bid decisions based on data-driven insights. Analyse average contract values, tender documents and spending data to assess opportunity viability.

#### Collaborate seamlessly with your team

Bring together sales, marketing, and bid teams with a single, reliable source of market intelligence. Increase your bid success rate and save time and resources by focusing your work-winning teams on the most promising opportunities.



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